

3 WAYS EQ MAKES YOU A BETTER LEADER

Emotional intelligence (EQ) is the key for leaders who want to stand out from the crowd. Here are the 3 ways that developing your EQ will help you transform your leadership style and lead your team to success.

Helps You Focus on YOU

Only 2.6% of management are highly engaged. Forbes¹

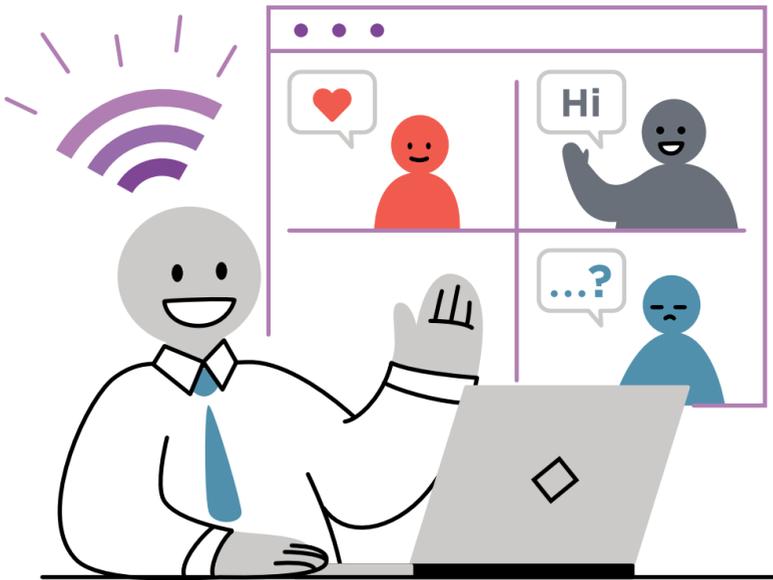


Employee engagement is a hot topic right now, but it often stops being considered when it reaches the leadership level. **Most leaders are actively disengaged from their work, and by extension, their team.**

2 of the 5 factors of EQ that we measure at TTI Success Insights are **self-awareness** and **self-regulation**. It's hard to fix a problem if you don't know it exists, so that's where EQ starts. **As soon as you look inward, you're already on the path to being a successful leader.**

Improves Communication

78% of business leaders are focused on improving their engagements with employees. Harvard Business School²

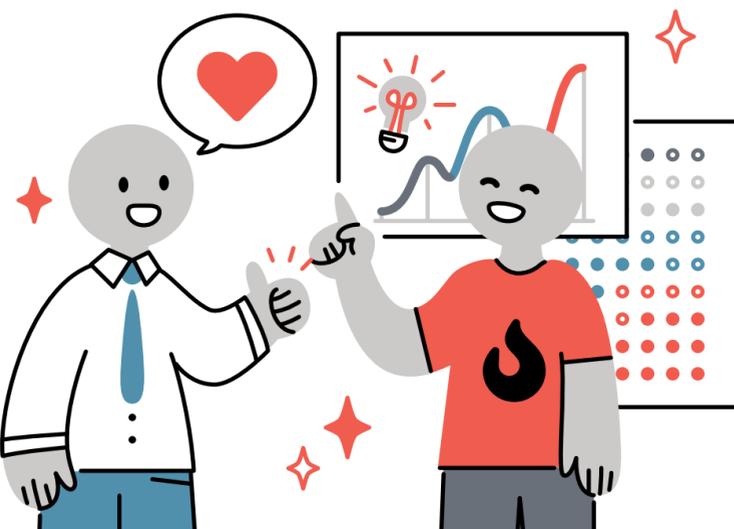


Leaders can no longer just dictate and expect work to magically get done by their team. **Workers are now looking for a company that really cares about their employees, a mission they can believe in, and a leader they can be proud to work under.**

That's where **social awareness** and **social regulation** come into play. These factors measure how well you understand the emotions of others, and how you can influence the emotional clarity of others. **The best leaders are observing and listening before acting.**

Increases Empathy

96% of employees believe showing empathy is an important way to advance employee retention. Forbes³



People want to believe in their work and themselves. The role of a leader is to empower them to do just that through support and development. That process is driven by the fifth factor of EQ, **motivation**. Motivation is the passion to work for reasons that go beyond external drive — it's an internal fire.

Use that fire to light others up, and you'll be amazed at the results that come back to you.

To learn more about EQ, contact:
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Reference

¹ ² "21+ Inspiring Leadership Statistics" <https://goremotely.net/blog/leadership-statistics/>

³ "10 Timely Statistics About The Connection Between Employee Engagement And Wellness" <https://goremotely.net/blog/leadership-statistics/>